

**Case
Study**

Illinois State University

Re-Energizes Cleaning Program by Embracing Simplicity



A Healthier Way to Clean®

THE CHALLENGE

Every day, Lee Fox's staff was facing a closet full of cleaning products, each with their own instructions and warnings. It made training more difficult. And it made the daily task of cleaning the Illinois State University campus more complicated than it needed to be. As the Assistant Superintendent of Building Services, Fox knew the job would only get harder. As the oldest public university in the state, enrollment was up. This year, ISU saw a 10% increase in its freshmen class, with enrollment topping 20,000 students. Luckily, a few years ago, Fox met representatives from EnvirOx at a conference and saw an opportunity to make a change.



THE SOLUTION

EnvirOx sent Joshua Crane, Regional Sales Manager, and a representative from ISU's local distributor to the campus. After evaluating the needs of Fox's staff, they recommended H2Orange2 Hyper-Concentrate 112 for general cleaning and sanitizing in combination with Green Certified Mineral Shock for heavy duty mineral deposits. This combination was rolled out in five buildings on campus as a test, to let the ISU Building Services staff try out the product and get feedback. According to Fox, they "were hooked" and the products were rolled out campus-wide.

"My favorite thing about it was the multiple uses of it. You could use it on the floors, the carpet, in the bathroom, or to clean the walls," said Fox.



One of the issues the EnvirOx team noticed while at ISU was residue build-up. The previous cleaning products were leaving sticky residue behind, which attracted dirt and built up into layers. This left floors and surfaces looking dirty even after cleaning. With H2Orange2, the ISU Building Services team was able to cut through the residue and restore the surfaces as well as provide daily cleaning with no residue build-up.

"It's really helped with grout in the restroom areas. It's also helped with carpets. It does a great job removing carpet spots," said Fox.

THE RESULTS

“Having a product that’s multiple use is great. You don’t have to spend a lot of time looking for other products to do a certain task when that one product can solve just about all your tasks,” Fox said. “We were able to eliminate seven different products from our lineup.” Fox said training was much easier, especially with the support Envirox provides. Joshua Crane coordinates training sessions two times a year. Plus, the company provides training materials from their Train in Ten™ program to help year-round.

“I find it pretty easy to train and use Envirox. Not just with the product use, but they also send us training cards. We have them displayed in the janitor and supply closets, and we have lanyards with the little cards that tell you how to use the chemical efficiently and what is the purpose of using it. It really helps when it comes to training,” said Fox.



The changeover has not gone unnoticed from the students and faculty who inhabit the ISU campus buildings. That’s something that Fox, who has been with the university for over twenty-six years, takes pride in.

“It’s a great environment, and I enjoy the service we provide for our customers. We make a lot of people happy,” he said.

“We were able to eliminate seven different products from our lineup.”

We’re Here to Help!

If you’d like to learn more about our products or arrange a no-risk trial:

Call 1-800-281-9604 or email sales@enviroxclean.com

ENVIROX 

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